

Created by a community of vets, pet experts and pet parents to help you find products to fulfill all of your pet's needs.



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(With Hi-Res Images)

Worldwise® Designs Outside the Box and Brings Innovation to Cat Scratchers with Versatile Eco-Friendly Petlinks™ Scratchers that Do Double Duty and Protect Your Furniture

San Rafael, CA (Feb. 24, 2013) – The instinct to scratch is hard-wired into every cat. Felines scratch to mark territory, to promote nail growth, and because it just plain feels good. But this natural urge can spell trouble for pet parents when their cats start clawing and shredding your furnishings. Therefore, Petlinks™ has designed a new line of scratching alternatives to redirect damaging scratching behavior.

Sofa Safe™ is the simply ingenious corner and sofa protecting scratch post. Just open up the two sides of the 10" tall carpet-covered wooden base, "wrap" it around the corner of your sofa, then attach the Velcro strap around the sofa leg for stability. Your sofa is now effectively protected from damaging claws. Sofa Safe also works on other irresistible corners like walls and dressers. (MSRP \$39.99)

The seagrass **Scratch Dome™** is beautifully woven in a uniquely shaped dome design that cats can't seem to get enough of. This scratcher offers ideal angles for scratching and a tightly woven, durable rope texture that will have your feline coming back for more. Plus, it fits in elegantly with any home décor. (MSRP \$24.99)

Toybox Scratcher™ is designed to be extremely versatile. Not only is it a fun triangle shaped scratcher with hidden toy storage box, but it can also be placed on the floor or hung on the wall for those kitties that love to stretch while they scratch. Toybox Scratcher's 21" long triangle shape offers unique angles that cats love to scratch and also features an enticing catnip featherball toy on each end. (MSRP \$47.99)

The Petlinks System™ was developed by a community of vets, pet experts and pet parents to help you find products to fulfill all of your pet's needs. Because scratching is hard-wired into cats, products under the Scratch need provide an ideal alternative to damaging your furnishing while also helping your cat stretch, tone its muscles and even alleviate stress.

About the company

The Petlinks® brand is manufactured by Worldwide®, a leading consumer pet products company. By developing unique, high-quality products made from natural, recycled, reclaimed and certified organic material, and distributing them through the nation's largest retailers, Worldwide brands are changing consumer beliefs about the look, feel, price and performance of environmentally-responsible products