

Contact: Jo Hunt
DHA Lifestyle PR
27703 Eastvale Road
Palos Verdes Peninsula, CA 90274
(310) 541-2800
jo@delyon-hunt.com

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(w/ hi-res images)

Petlinks Introduces The “Sofa Salvation” - The Perfect Three Piece Gift Set For Man’s Best Friend

The Sofa Salvation three piece set includes a cushioned couch style bed, reversible pet throw and a bone shaped squeaker toy.

San Rafael, CA (Mar. 12, 2014) – What could be a more perfect gift for a dog or a pet parent than the Sofa Salvation three-piece set? There is a softly cushioned bed when Fido needs to take a nap. A reversible throw is also included for comfort and if he’s feeling a little frisky, there is the designer bone-shaped squeaker toy. Just add a tasty treat to the mix and Fido will think that he has died and gone to heaven.

“This is the perfect gift for every dog,” said Wonjung Song, Director of Innovation and Pet Bedding for Worldwide. “Even the dog who thinks he has everything will appreciate this gift.”

The couch style bed has a plush interior. The cushioning is made from EcoRest®, a recycled fiber blend that is made from the equivalent of 63 (16.9 oz.) plastic bottles. The bed cover is a durable long lasting fabric. The bed has raised sidewalls for added comfort and security and a lowered front opening that makes it easy to get in and out. The bottom cushion cover is machine washable and the beds EcoRest® filling will maintain its loft providing a long lasting spot for napping. The bed measures 25” x 20” x 7”.

Rounding out this three-piece gift set is the reversible pet throw and squeaker toy. The 30” x 20” throw features a plush side for extra comfort and is attractive enough to be used as a protector to help keep furniture clean and hair-free. The designer 8” x 5” bone-shaped squeaker toy will provide plenty of fun and games when the bed is not in use.

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Petlinks Beds
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“Why not have a gift set for dogs?” added Song. “Everyone likes to give gifts that are appreciated by the recipient, and I can guarantee that this is one gift that even the most picky dog will appreciate.”

The Sofa Salvation three-piece gift **set has an MSRP of \$49.99**. To find out more please visit the website at <http://www.petlinkssystem.com>.

About the company

The Petlinks® brand is manufactured by Worldwise®, a leading consumer pet products company. By developing unique, high-quality products made from natural, recycled, reclaimed and certified organic materials, and distributing them through the nation’s largest retailers, Worldwise® brands are changing consumer beliefs about the look, feel, price and performance of environmentally-responsible products. www.worldwise.com